



2023 Sponsorship Program





Program Overview



Overview of the 2023 Sponsorship Program

2023 Events

- WEAO Technical Symposium and OPCEA Exhibition
- Young Professional Events and Activities
- Technical Committee Seminars
- Operators – Training Webinars and Operations Challenge
- Canadian Icebreaker at WEFTEC

Why Sponsor a WEAO Event?



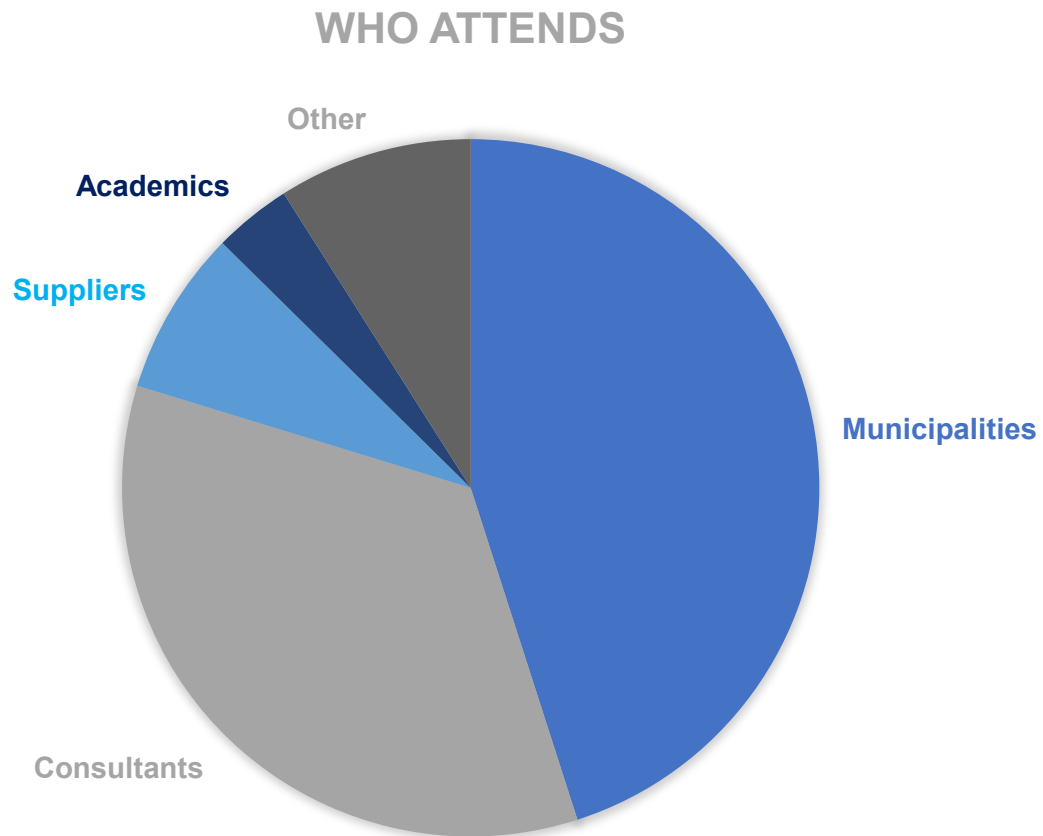


2023 WEAO Technical Symposium and OPCEA Exhibition

April 16-18 at Sheraton Centre Toronto Hotel




WEAO Technical Symposium and OPCEA Exhibition Overview



500 Attendees



85 Municipalities



96 Technical Sessions



7 Networking Events

































114 Exhibitors



Conference Sponsorship Levels and Benefits

For details on the 2023 Annual Conference, click [here](#)
Sponsorship for Operations Challenge in separate page.

| | TITANIUM | PLATINUM | GOLD | SILVER | BRONZE |
|--|---|---|---|---|---|
| |  |  |  |  |  |
| | \$10,000 | \$5,000 | \$2500 | \$1000 | \$500 |
| Number of Sponsorship Opportunities → | 1 | 3 | 5 | 10 | 16 |
| Company logo (proportionate to level) conference promotional materials, Onsite, Influents (Spring and Summer), and app |  |  |  |  |  |
| Social media posts as Sponsor Confirmed    | 4 individual | 3 in group + 1 individual | 3 in group | 2 in group | 1 in group |
| Delegate List (for those who consent at time of registration) |  |  |  |  | |
| Onsite signage at the Icebreaker Reception | | | | |  |
| Onsite signage at the Tuesday Lunch | | | |  | |
| Onsite signage at all coffee breaks | | |  | | |
| Company logo with link on app home page | |  | | | |
| Company logo on Proceedings home page | |  | | | |
| Onsite signage throughout the conference venue |  |  | | | |
| Ad on WEAO website for at least 30 days leading up to conference |  |  | | | |
| Company logo on Lanyards |  | | | | |
| Two minutes Podium time at Opening Session |  | | | | |
| Company video shown at Monday Awards Luncheon |  | | | | |
| Company logo on Icebreaker Drink Tickets |  | | | | |
| One complimentary conference registration | | | | | |



Young Professionals





Young Professionals

Support emerging leaders in our industry

| Professional Development | Social | Other |
|--|---|--|
| <ul style="list-style-type: none"> Soft Skills Technical Seminar x2 Student Operator Tour | <ul style="list-style-type: none"> Games Night Holiday Bash Social Night at Conference | <ul style="list-style-type: none"> Volleyball Tournament Fall Meet & Greet Student Design Competition – WEAO & WEF YP Team Build – Spring and Fall Student Chapter Leadership Forum |

For information on the Young Professionals Committee, click [here](#)

PLATINUM \$2000 **GOLD** \$1000 **SILVER** \$500



1 3 Unlimited

Number of Sponsorship Opportunities →

| | PLATINUM | GOLD | SILVER |
|---|----------|------|--------|
| Company name appears on all event promotional materials | | | |
| Company logo appears on all event promotional materials | | | |
| Social media posts | | | |
| Thank you to sponsors by committee chair in Influents, listing company name, in article recapping the event | | | |
| Delegate list (for those who consent during registration) | | | |
| Two complimentary registrations to all events | | | |
| Opportunity to address the delegates with a 3 minute personal presentation of your company, or a pre-approved company video | | | |
| Company logo on name badges for in-person events | | | |
| WEAO website Ad for at least 30 days prior to Toronto M&G and Holiday Bash | | | |

Sponsorship Levels and Benefits



























2023 Technical Committee Seminars



Technical Committee Seminars / Webinar

| | PLATINUM | GOLD | SILVER | BRONZE |
|---|---|---|---|---|
| |  |  |  |  |
| | \$2,000 | \$500 | \$300 | \$100 |
| Company name appears on all event promotional materials | | | |  |
| Company logo appears on all event promotional materials |  |  |  | |
| Social media posts |  |  |  |  |
| Thank you to sponsors by committee chair in Influents, listing company name, in article recapping the event |  |  |  |  |
| Delegate list (for those who consent during registration) |  |  | | |
| Two complimentary registrations to webinar series |  | | | |
| Opportunity to address the delegates with a 3 minute personal presentation of your company, or a pre-approved company video |  | | | |
| Company logo on name badges |  | | | |
| WEAO website ad for at least 30 days leading up to seminar |  | | | |



Sponsorship Levels and Benefits





Operators



Operator Training Webinars

| | PLATINUM | GOLD | SILVER | BRONZE |
|--|---|---|---|---|
| |  |  |  |  |
| | \$2,000 1 | \$500 2 | \$300 3 | \$100 4 |
| Number of Sponsorship Opportunities → | | | | |
| Company name appears on all event promotional materials | | | |  |
| Company logo appears on all event promotional materials |  |  |  | |
| Social media posts    |  |  |  |  |
| Thank you to sponsors by committee chair in Influents, listing company name, in article recapping the event |  |  |  |  |
| Delegate list (for those who consent during registration) |  |  | | |
| Two complimentary registrations to webinar series |  | | | |
| Opportunity to address the delegates with a 3 minute personal presentation of your company, or a pre-approved company video |  | | | |
| Backdrop of company logo for speakers and moderators (if permissible) |  | | | |
| WEAO website ad for at least 30 days leading up to webinar |  | | | |

Sponsorship Levels and Benefits



Operations Challenge

The 2023 Operations Challenge will be held during the WEAO Technical Symposium and OPCEA Exhibition on the tradeshow floor.

Events: Process Control, Laboratory, Pump Maintenance, Safety, and Collections.

For more information on Operations Challenge, click [here](#)

| Number of Sponsorship Opportunities → | Unlimited | 3 | 1 | 2 | 1 | 10 |
|---|-----------|--------|-------|-------|--------|-------|
| Collections Event | \$300 | | | | | |
| Lab Event | \$300 | | | | | |
| Process Control Event | \$300 | | | | | |
| Pump Maintenance Event | \$300 | | | | | |
| Safety Event | \$300 | | | | | |
| Meet & Greet | | \$1250 | | | | |
| PWO Tour | | | \$500 | | | |
| Totally Wasted Game Show | | | | \$500 | | |
| Totally Wasted Game Show – Clue at Booth | | | | | | \$150 |
| WEF Operations Challenge | | | | | \$3500 | |
| Company logo appears on all event promotional materials | | | | | | |
| Social media posts | | | | | | |
| Thank you to sponsors by committee chair in Influents, listing company name, in article recapping the event | | | | | | |
| Company logo on onsite signage and during Closing Celebration Tuesday evening | | | | | | |



Sponsorship Levels and Benefits








Canadian Icebreaker at WEFTEC

Sunday, October 1, 2023 in Chicago, IL



Canadian Icebreaker at 2023 WEFTEC

Sunday, October 1, 2023 in Chicago

| | |
|---|-------|
| | \$500 |
| Number of Sponsorship Opportunities → | 8 |
| Company logo appears on all event promotional materials | |
| Company logo on onsite signage | |
| Social media posts    | |
| Thank you to sponsors in Influents in event recap article | |
| Delegate list (for those who consent during registration) | |

Sponsorship Pricing and Benefits





Summary of Sponsorship Opportunities



| | TITANIUM  | PLATINUM  | GOLD  | SILVER  | BRONZE  |
|---|--|---|--|--|--|
| WEAO Technical Symposium and OPCEA Exhibition | SOLD OUT | SOLD OUT | SOLD OUT | SOLD OUT | 16-13 |
| Young Professionals | SOLD OUT | SOLD OUT | SOLD OUT | unlimited | N/A |
| Asset Management Webinar | | 1 | 2-1 | 3 | 4-3 |
| Collection Systems Seminar | | 1 | SOLD OUT | 3 | 4-3 |
| Intelligent Water Systems Seminar | | SOLD OUT | SOLD OUT | 3 | 4-3 |
| Residuals and Biosolids Seminar | | 1 | SOLD OUT | 3-2 | 4-3 |
| Stormwater Seminar | | 1 | 2-1 | 3 | 4-3 |
| Utility Management Forum | | 1 | 3-2 | 3 | 5-4 |
| Wastewater Treatment & Technologies Seminar | | 1 | SOLD OUT | SOLD OUT | 4-3 |
| Operator Training Webinars | | 1 | SOLD OUT | 3 | 4-3 |
| Operations Challenge | | | | | |
| Collections – unlimited | | | | | |
| Lab – unlimited | | | | | |
| Process Control -- unlimited | | | | | |
| Pump – unlimited | | | | | |
| Safety – unlimited | | | | | |
| Meet & Greet – 3-2 | | | | | |
| PWO Tour – SOLD OUT | | | | | |
| Totally Wasted Game Show – 2 | | | | | |
| Totally Wasted Game Show – Clue – 408 | | | | | |
| WEF Operations Challenge – 1 | | | | | |
| Microbiology Workshop | | 1 | 3 | 2 | 2-1 |
| Canadian Icebreaker at WEFTEC – 8-6 | | | | | |

Sponsorship Opportunities Available

As of January 27, 2023

To Purchase your sponsorship, go to:

<https://www.xcdsystem.com/weao/store/index.cfm?ID=zJ9qaIQ>

